



Friends of Ambler (FoA) Social Media Policy

(Last update July 2018)

This policy explains how our association uses social media. It is available and applies to all members of our association.

Details of the social media used by our association

FoA uses Facebook, Instagram and Twitter. You can see this at Facebook 'Friends of Ambler', on Instagram as friendsofambler, and on Twitter @FoAmbler.

Access to the social media used by our association

The FoA Facebook presence is a closed page. This means it can be accessed by accepted Facebook users with permission being given by the FoA Facebook team. This page does not accept postings from any Facebook user without permission being needed from the administrators of the Facebook page - members of FoA committee and delegated individuals (aka FoA Facebook team).

FoA also has Instagram and Twitter accounts. These are also open to anyone with an interest to follow us and respond to one of our posts.

Permitted members

The Facebook group of FoA is only intended for members of the association, in this case the parents, families, teachers and staff of Ambler Primary School and Children's Centre. Identity will not be verified by FoA but FoA reserve the right to block or remove users who they do not believe are linked to Ambler.

FoA does not encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years. Our page is intended to only be shown to people aged 18 and over.

How this is used by our association



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FoA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the FoA's activities and thank supporters. Occasionally it may be used to provide information relevant to events in the local community for children, at the request of members, but this is not the intended purpose.

Usage that is not permitted

The Facebook group of FoA is not intended to allow any personal correspondence between members, is not intended for discussing any aspect of the school/children's centre other than FoA and its activities, including comments/critiques on school policy and teaching, and should not be used to promote any business other than where this is done for the benefit of the School and Children's Centre and with FoA's permission. FoA's main aim is to be an inclusive organisation for the diverse Ambler Community, it is therefore not intended that the page be used to promote or debate any aspects of religion or political affiliation. Inappropriate posts, including any derogatory comment, will not be accepted and removed by the administrators and FoA retains the right to ban any user who continues to make inappropriate use of the group. We ask that members of the group are respectful to one another.

Photographs

The Facebook group of FoA does not allow members to post photographs without permission from those shown in the photograph or approved by the school. The 'official' photographs for any event will have been formally approved by the school for publication on the Facebook group of FoA as well as on the school website prior to publication. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image and will have the permission of anyone



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featured to do so. FoA accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group. Only page admins can tag photos, but does not intend to do so.

Application of this policy

By using the Facebook group of FoA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

This policy is intended to provide guidance only and its contents are not exhaustive. Social media use and practice can evolve quickly and members of the FoA will change. Therefore, if there are any questions on use please refer to friendsofambler@gmail.com for clarity.

Availability of this policy

This policy will be made publicly available shortly through the FoA page on the School website and referenced as part of the information on our social media pages where possible, and also can be obtained by request from friendsofambler@gmail.com.